

100

BLACK MEN
OF AMERICA, INC.®

24th Annual Conference

June 16 -20, 2010

Theme: "Mentoring the 100 Way: Across A Lifetime"

COLLEGIATE 100, YOUTH & CHAPERONE CONFERENCE GUIDE

WEDNESDAY, JUNE 16, 2010

Theme for the Day: *Creating A Mentoring Culture*

TIME	EVENT	LOCATION
8:00 a.m. – 7:00 p.m.	Registration and Ticket Sales Sponsor: UPS	Lower Lobby Registration
7:30 p.m. – 10:30 p.m.	Youth Party Theme: Club 100 DJ: DJ Skillz Sponsor: Walmart	Grand Ballroom

THURSDAY, JUNE 17, 2010

Theme for the Day: *Sustaining Mentoring Practices and Programs*

6:30 a.m. – 7:00 a.m.	The 100 Run/Walk Program Leader: Dr. Tommie Smith Sponsor: Aetna Inc.	Diplomat Beach
7:00 a.m. – 7:45 a.m.	Prayer & Devotion	307
8:00 a.m. – 5:00 p.m.	Information Desk	Grand Registration
8:00 a.m. – 7:00 p.m.	Cyber Cafe Sponsor: University of Phoenix	Grand Ballroom Pre-Function
8:00 a.m. – 7:00 p.m.	Bookstore Sponsor: HueMan Bookstore	Grand Ballroom Pre-Function
8:30 a.m. – 10:00 a.m.	Opening Ceremony Sponsors: ExxonMobil	Grand Ballroom
10:30 a.m. – 8:30 p.m.	Preliminary Rounds - African American History Challenge Sponsor: State Farm Insurance Companies	216, 217, 218

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THURSDAY, JUNE 17, 2010

TIME	EVENT	LOCATION
10:30 a.m. – 12:00 p.m.	Collegiate Workshop: Collegiate 100 Roundtable Overview: Representatives from the collegiate 100 chapters will discuss their programs and establish peer to peer networks. A Collegiate 100 Advisory committee will be created to establish governance of the group. Sponsors: ING Financial Advisors Moderator: Tony Jeffreys, National Collegiate 100 Chairman	219
10:30 a.m. – 12:00 p.m.	High School Workshop: Conference Orientation/What's Your Swagger Sponsors: CDC / AALI	Diplomat 1 and 2
10:30 a.m. – 12:00 p.m.	Middle School Workshop: Conference Orientation/Hands On Banking Sponsors: Wells Fargo	Atlantic 3
12:15 p.m. – 2:15 p.m.	Salute to Youth Luncheon Sponsors: Burger King Corporation, University of Phoenix Speaker: Daymond John	Great Hall 1 – 3
2:30 p.m. – 6:30 p.m.	Dollars and Sense Rehearsals Sponsor: State Farm Insurance Companies	205
3:00 p.m. – 5:00 p.m.	Collegiate Workshop: Success to Significance Overview: This panel will foster dialogue on how to make an impact in your community after graduating from college. Moderator: Anthony Jeffrey's Potential panelists: Dr. Farrah Gray, Christopher "Play" Martin, Katrice Lee, Talia Mark Sponsors: University of Phoenix, ING Financial Advisors	314
3:00 p.m. – 5:00 p.m.	Youth Workshop: Generation Digital The Future of Technology Overview: Chapter youth will discuss current and future opportunities in the technology field and see demonstrations of cutting edge technology in various career fields. Moderator: Terry Freeman Potential panelists: Trey Songz, R&B Superstar, Maurice Slade, Universal-Motown, Earl Johnson, Myspace.com, Chuck Creekmur – Allhiphop.com Sponsors: EMC Corporation	Atlantic 1 and 2



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THURSDAY, JUNE 17, 2010

TIME	EVENT	LOCATION
8:00 p.m. – 11:00 p.m.	Youth Party: Club 100 Entertainment: Trey Songz/DJ Skillz Sponsor: Walmart	Grand Ballroom

FRIDAY, JUNE 18, 2010

Theme for the Day: Measuring Mentoring Impact

6:30 a.m. – 7:00 a.m.	The 100 Run /Walk Program Facilitator: Dr. Tommie Smith Sponsor: Aetna Inc.	Diplomat Beach
7:00 a.m. – 7:45 a.m.	Prayer & Devotion	307
8:00 a.m. – 5:00 p.m.	Coca-Cola Pit Stop Sponsor: The Coca-Cola Company	Grand Ballroom Pre-Function
8:00 a.m. – 7:00 p.m.	Cyber Cafe Sponsor: University of Phoenix	Grand Ballroom Pre-Function
8:00 a.m. – 7:00 p.m.	Bookstore	Grand Ballroom Pre-Function
8:00 a.m. – 10:00 a.m.	State of the 100 Report Breakfast Sponsors: AT&T, Delta Air Lines, ING Financial Advisors, The Walt Disney Company	Great Hall 1 – 3
10:15 a.m. – 12:15 p.m.	Preliminary Rounds - African American History Challenge Sponsor: State Farm Insurance Companies	216, 217, 218
10:15 a.m. – 12:15 p.m.	Dollars and Sense Rehearsals Sponsor: State Farm Insurance Companies	205
10:30 a.m. – 12:15 p.m.	Middle/High School Workshop: Get ready! Get fit! - NFL Play 60 Workshop Description: Learn about the effects of childhood obesity on health, learning and social skills. Discover ways to combat childhood obesity through afterschool programs, team-based programs, and online child-targeted outreaches. Moderator: Dr. Mark Alexander Panelists: Charlie Ward, Ben Bronson – Ex 49'ers, Tyrone Smith – Ex Colts, Charles Smith – Ex NBA Sponsors: University of Phoenix	Diplomat 3

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FRIDAY, JUNE 18, 2010

TIME	EVENT	LOCATION
10:15 a.m. – 12:15 p.m.	Collegiate Workshop: The Virtual Water Cooler “ People Read you before they meet you” Overview: Learn how to use social networks to improve your personal and professional brand. Prospective employers and other professionals may read about you before they see you, so it is important to pay attention to your virtual personality. Moderator: Julian Cain Panelists: Maurice Slade, Digital Marketing Manager, Universal Motown, Dwayne Edwards , Chief Designer, Brand Jordan-Nike, Dr. Alvin Steward III, Regional Client Director/UOPX, Chuck Creekmur, CEO, Allhiphop.com Sponsors: University of Phoenix, ING Financial Advisors	Atlantic 3
12:30 p.m. – 2:15 p.m.	Chairman's Award Luncheon Keynote: Michael Roberts Awards: Chairman's Awards for Mentoring: Carrie Meek, Nat Moore, Ambassador Bobby Jones, Wes Moore, Vern Dooling Sponsor: The Coca-Cola Company	Great Hall 1 – 3
2:30 p.m. – 6:00 p.m.	Dollars and Sense Competition Sponsor: State Farm Insurance Companies	Atlantic Ballroom 1 – 2
6:30 p.m. – 8:30 p.m.	African American History Challenge Championship Sponsor: State Farm Insurance Companies	Grand Ballroom
9:30 p.m. – 12:00 p.m.	Youth Party – Club 100 Sponsors: Wal-Mart Stores, Inc. Entertainment: DJ Skillz/Roscoe Dash	Grand Ballroom

SATURDAY, JUNE 19, 2010

Theme for the Day: Community support of Mentoring

6:30 a.m. – 7:00 a.m.	The 100 Run/Walk Program Sponsor: Aetna Inc.	Diplomat Beach
7:00 a.m. – 7:45 a.m.	Prayer & Devotion	307
8:00 a.m. – 1:00 p.m.	Cyber Cafe Sponsor: University of Phoenix	Grand Ballroom Pre-Function
8:00 a.m. – 1:00 p.m.	Bookstore	Grand Ballroom Pre-Function
8:00 a.m. – 10:30 a.m.	Report From Our Youth Breakfast Sponsors: Georgia Pacific Foundation, Shell Oil Company, Wells Fargo	Grand Ballroom



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SATURDAY, JUNE 19, 2010

TIME	EVENT	LOCATION
11:00 a.m. – 1:00 p.m.	Teen Summit – Bridge The Gap Moderator: Kevin “Khao” Cates Panelists: Fonzworth Bentley, Emmanuel Lewis, Tiffany Evans Sponsors: EdisonLearning, Macy’s	Diplomat Ballroom
1:30 p.m. – 6:00 p.m.	Offsite Youth Excursion Sponsor: U.S. Army	Boomers
9:00 p.m. – 12:00 a.m.	Youth Party Entertainment: DJ Skillz Sponsor: Walmart	Diplomat Ballroom

SUNDAY, JUNE 20, 2010

7:00 a.m. – 8:00 a.m.	Ecumenical Breakfast	Great Hall 6
8:00 a.m. – 10:00 a.m.	Ecumenical Service and Concert Pastor: Rev. Wayne Lomax Entertainment: James Fortune, Brian Courtney Wilson Sponsors: AT&T, State Farm Insurance Companies	Great Hall 5

