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Charitable Giving Demonstrates Corporate Commitment to Diversity and the Empowerment of Communities

ATLANTA, GA, June 7, 2010 – The **100 Black Men of America, Inc**, will commence its 24th Annual Conference, “*Mentoring the 100 Way Across A Lifetime*,” in Hollywood, FL, at the beautiful Westin Diplomat Golf Resort & Spa, June 16 – 20, 2010.

This year’s conference certainly positioned to leave a positive economic impact on the South Florida economy, particularly Broward County. Each day the organization will host educational workshops, panel discussions and town hall meetings about important issues that are disproportionately affecting African Americans and people living in. The annual gathering of members from the 100’s global network is also an opportunity to recognize and honor corporations and individuals who are making a difference in the lives of the youth and mentor the families and communities 24th Annual Conference a success. Leaders from many industries will descend on the Greater Ft. Lauderdale area to participate in the annual meeting of 100 Black Men.

Members and mentees travel from across the US and from Europe to attend the conference. Included in the 350 youth attendees will be the finalist in African American History Challenge and the Dollars and Sense Business Plan competitions, where winners will receive scholarships, and savings bonds provided by participating sponsors and partners. **Albert Tucker**, *Vice President, Multicultural Business Development for the Greater Fort Lauderdale Visitors & Conventions Bureau* states that “it is really about so much more than the 100 organization coming to Fort Lauderdale; it is about what the organization will leave with the local community in terms of mentoring and educating our youth at the end of the conference. Although, the conference will generate over \$5 million in the Broward County economy, the impact will be far greater in terms of improving the lives of so many through the Community Empowerment Project that will be held on Saturday, June 19, and we are extremely grateful to the companies that have agreed to partner with the 100 in making significant contributions for the success of this event. “

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As a challenging economy continues to impact companies worldwide, corporate philanthropy has also been affected. It is critical that corporations and foundations invest in thriving organizations with sustainable programs that demonstrate measurable impact. “As 100 Black Men of America, Inc., continues to educate and empower over 125,000 youth annually, while awarding millions of dollars in scholarships, we know it would not be possible without our ‘village’ of sponsors and partners,” stated **Albert E. Dotson, Jr., Chairman, 100 Black Men of America, Inc.** Each year the Conference hosts a Community Empowerment Project, where the organization collaborates with sponsors and the community to deliver on the 100’s mission of empowering communities. With the support of Walmart, 250 families in the Sistrunk area will receive free food that will aid them in preparing healthy meals. This program will be repeated throughout the year. The day’s events have been designed with the whole family in mind, with activities for children such as clowns, balloons, bounce houses, face painting and more. Adults will have an opportunity to receive free health screening provided by Broward County Health Department along with free food, giveaways and entertainment. The goal of the CEP is to make a social and economic contribution to the community where the conference is being hosted. The 2010 CEP Sistrunk Family & Friends Day event will be held in conjunction with the local chapter’s grand opening of their new office space at the Avenue of the Arts Executive Suites in the historic Sistrunk Business District. “The 100 Black Men of Greater Fort Lauderdale is grateful to all of the organizations supporters and sponsors, because without their continued support locally and nationally, it would be difficult for the organization to continue to provide the necessary tools and resources to continue with programs like our Leadership Academy that we host each Saturday morning from 10:AM – 12 Noon to educate and inspire our young men to be productive and responsible citizens, and we will have an even greater impact on the community with our new office location.” **Dennis Wright, President, 100 Black Men of Greater Fort Lauderdale.**

100 Black Men of America, Inc. and 100 Black Men of Greater Fort Lauderdale, Inc. would like to thank the following sponsors and supporters for making the 24th Annual Conference a success. *AARP, Aetna, Inc., Anheuser-Busch Companies, University of Phoenix, U.S. Army, Burger King Corporation, Bank of America, Community Education Partners, The Coca Cola Company, Delta Air Lines, Edison Learning, ExxonMobil, General Motors / Buick, Georgia Pacific, Harrah’s Entertainment, ING Financial Advisors, MillerCoors, Prudential Financial, Scholastic, Shell Oil Company, State Farm Insurance Companies, Toshiba Business Solutions, UPS, Walmart, The Walt Disney Company, and Wells Fargo.*

For more information about becoming a sponsor or partner for the 24th Annual Conference of the 100 Black Men of America, Inc., or to attend, go to: www.blackmen.org.

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About 100 Black Men of America, Inc.

100 Black Men was founded as an organization in New York City in 1963. The national organization, 100 Black Men of America, Inc. began with nine chapters in 1986 as a national alliance of leading African American men of business, industry, public affairs and government with a mission to improve the quality of life for African Americans, particularly African American youth. Today, under the direction of Albert E. Dotson, Jr., the organization has 116 chapters, and growing, in the United States, England and the Caribbean. Members represent a myriad of professions including corporate executives, physicians, attorneys, entrepreneurs, entertainers, elected officials, professional athletes, educators and men from numerous other professions that have created an international coalition focused on creating educational opportunities, promoting economic empowerment, addressing health disparities and creating positive, nurturing mentoring relationships that extend across a lifetime. Visit www.100blackmen.org for more information on the programs and initiatives of 100 Black Men of America, Inc. and their global network of chapters.

About 100 Black Men of Ft. Lauderdale, Inc.

The 100 Black Men of Greater Fort Lauderdale, Inc. is a non-profit civic and community based organization that serves as a catalyst for the disadvantaged and underrepresented segments of Broward County. 100 Black Men of Greater Ft. Lauderdale, Inc. is a leader in the community with their Leadership Academy and currently the organization has launched an unprecedented community HIV/AIDS Awareness Campaign “What’s Your Swagger” to promote healthy communications between youth-youth peers through social media conversations, and encourage two-way communication between teens and parents in Broward County. Visit the 100 Black Men of Greater Ft Lauderdale, Inc. at www.100blackmengfl.org.