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MEDIA CONTACT:

The Marome Agency

Anthony Jackson

(954) 765-1995

anthony@maromeagency.com

100 Black Men of America, Inc

Telain Ware

Marketing Consultants of Atlanta

(404) 593-5736

telain@mcoa-online.com

**The Greater Fort Lauderdale Chapter of the 100 Black Men of America, Inc
will host the Sistrunk Community Family & Friends Day**

2010 Community Empowerment Project

FORT LAUDERDALE, FL, May 26, 2010 – The Greater Fort Lauderdale Chapter of the 100 Black Men of America, Inc., will be hosting the **2010 Sistrunk Community Family & Friends Day**, on **Saturday, June 19, 2010** at Avenue of the Arts Executive Suites in Fort Lauderdale, FL as part of the organization's Community Empowerment Project (CEP) during their 24th Annual Conference that will be held at the beautiful Westin Diplomat Golf & Resort, June 16 – 20, 2010.

The Goal of the CEP is to make a social and economic contribution to the community where the Annual Conference is being held. The Sistrunk Community Family & Friends Day is designed to address systemic health issues in the community. There will be a Health Zone where individuals can come out and take advantage of the free health screenings that will be available on that day from Broward County Health Department, and HIV/AIDS Testing will be available. There will be lots of activities for kids such as: face painting, bounce houses, balloons, clowns in addition to free food, giveaways and entertainment throughout the day.

“This CEP will serve as the foundation for the 100 Black Men of Greater Fort Lauderdale, our partners and the community as we look to continue the uplifting of this community and supporting the ongoing revitalizations efforts. The 100 Black Men of Greater Fort Lauderdale and our partners will provide ongoing resources in the areas Mentoring, Education, Health and Wellness, and Economic Development”, said Dennis Wright, President of the 100 Black Men of Greater Fort Lauderdale.

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As part of the 2010 Community Empowerment Project, Wal-Mart and Farmers Market have partnered with Feeding South Florida to provide food and fresh fruit to 250 families in the Sistrunk area during the event, and Farmers market is seeking to make a commitment to the local community to continue providing fresh fruits and vegetables to families in the area as a part of the local chapter's CEP efforts.

Albert E. Dotson, Jr., Chairmen of the 100 BMOA, and other local and national dignitaries will be on hand for the Family Day activities and the Ribbon Cutting Ceremony for the brand new office facilities of the 100 Black Men of Greater Fort Lauderdale, Inc., in the new Avenue of the Arts Executive Suites. Local attorney, Bernadette Norris Weeks recently acquired the corner property on northwest 7th Avenue and 4th Street as part of the City of Fort Lauderdale's Community Revitalization Agency (CRA) project in the historic Sistrunk business district that was home for many years to Bud's Shoe Shop and Benton Funeral Home. She recently revitalized the property to offer office spaces and conference room facilities that will be made available to local businesses and organizations to host business and community meetings in addition to the new home of the 100 Black Men of Greater Fort. Lauderdale, Inc. "This is a perfect example of individual leadership, partnership and community engagement," stated Albert E. Dotson, Jr., Chairman, 100 Black Men of America, Inc. "The 100's Community Empowerment Project (CEP) was birthed out of a desire to make an impact that is tangible and sustainable long after the conference is over. What a wonderful example for communities throughout our nation.

With the 100 Black Men of Greater Fort Lauderdale, Inc., office now in the heart of the Sistrunk corridor this will give the organization an opportunity to reach more families and mentor youth located in the surrounding area through its mentoring efforts and Leadership Academy activities. The Sistrunk Community Family & Friends Day festivities will begin at 3:00 PM, at 405 North Avenue of the Arts (NW 7th Avenue) Fort Lauderdale. Family day activities and Health screenings will take in the parking lot between Avenue of the Arts Executive Suites, and Mount Herman A.M.E. Church.

In addition to *Wal-Mart*, the *University of Phoenix*, *Toshiba*, *Bank of America*, *Fannie Mae*, the *U.S. Army*, the *CDC's ACT Against AIDS Leadership Initiative*, *Coca-Cola Bottling Company*, and *Kellogg's* are all partners and sponsors of the 100 Black Men of America, Inc, and have played a very important role in bringing the 2010 Community Empowerment Sistrunk Community Family & Friends Day to the Broward County Community.

For more information about the 100 Black Men 2010 Community Empowerment Project, Sistrunk Community Family & Friends Day, or if you would like to participate as a local vendor email us at 100bmogfl@100blackmengfl.org.

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About 100 Black Men of America, Inc.

100 Black Men was founded as an organization in New York City in 1963. The national organization, 100 Black Men of America, Inc. began with nine chapters in 1986 as a national alliance of leading African American men of business, industry, public affairs and government with a mission to improve the quality of life for African Americans, particularly African American youth. Today, under the direction of Albert E. Dotson, Jr., the organization has 116 chapters, and growing, in the United States, England and the Caribbean. Members represent a myriad of professions including corporate executives, physicians, attorneys, entrepreneurs, entertainers, elected officials, professional athletes, educators and men from numerous other professions that have created an international coalition focused on creating educational opportunities, promoting economic empowerment, addressing health disparities and creating positive, nurturing mentoring relationships that extend across a lifetime. Visit www.100blackmen.org for more information on the programs and initiatives of 100 Black Men of America, Inc. and their global network of chapters.

About 100 Black Men of Ft. Lauderdale, Inc.

The 100 Black Men of Greater Fort Lauderdale, Inc. is a non-profit civic and community based organization that serves as a catalyst for the disadvantaged and underrepresented segments of Broward County. 100 Black Men of Greater Ft. Lauderdale, Inc. is a leader in the community with their Leadership Academy and currently the organization has launched an unprecedented community HIV/AIDS Awareness Campaign "What's Your Swagger" to promote healthy communications between youth-youth peers through social media conversations, and encourage two-way communication between teens and parents in Broward County. Visit the 100 Black Men of Greater Ft Lauderdale, Inc. at www.100blackmengfl.org.