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**BLACK MEN  
OF AMERICA, INC.**

As of May 20, 2009  
**EXTERNAL**

**23rd ANNUAL CONFERENCE**  
June 10 -14, 2009

**Theme:**  
“Education on the Frontline: Returning to the Foundation of Our Past”

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**CONFERENCE**

**TUESDAY, JUNE 9, 2009**

**7:00 p.m. – 8:00 p.m.**

**Volunteer Meeting**

Location: Gramercy Suite

**WEDNESDAY, JUNE 10, 2009**

**8:00 a.m. – 7:00 p.m.**

**Registration and Ticket Booth**

Location: Rhinelander Gallery

Sponsors: UPS

**8:00 a.m. – 7:00 p.m.**

**NY & Company Welcome Desk**

Location: Rhinelander Gallery

**8:00 a.m. – 7:00 p.m.**

**Cyber Cafe**

Location: Rhinelander Gallery

Sponsors: University of Phoenix

**8:00 a.m. – 5:00 p.m.**

**Information Desk**

Location: 2<sup>nd</sup> Floor Promenade

**Tues. June 9 – Wed. June 10**

**12:00 p.m. – 2:00 p.m.**

**Stakeholders' Briefing (Invitation Only)**

**Location:** Sutton South

**12:00 p.m. – 2:00 p.m.**

**Economic Development Committee Meetings**

**Locations:** Harlem Suite – 4<sup>th</sup> Floor

**12:00 p.m. – 2:00 p.m.**

**Evaluation Committee Meetings**

**Locations:** Midtown Suite – 4<sup>th</sup> Floor

**12:00 p.m. – 2:00 p.m.**

**LDI**

**Locations:** Beekman Parlor

**Sponsors:** UBS

**3:00 p.m. – 4:30 p.m.**

**Mentoring Workshop: *Mentoring the 100 Way (A)***

The Mentoring 100 Way workshop is an opportunity for members and community constituents as well as conference participants to be certified as well as re-certified as mentors. The workshop will further serve as a comprehensive training vehicle for potential regional trainers for the organization. The workshop will discuss the S.M.A.R.T. approach to mentoring as well as the techniques centered on 1:1, Group and Tag –Team mentoring. The workshop will lend itself to a didactic session among the participants on what makes mentoring work in their communities and why. The workshop will elucidate the need for members to understand the impact of mentoring a diverse group of Black males based on age, race, educational level, cognitive abilities and social economic status. The workshop will afford the discussion on why mentoring is needed and the disproportionate number of Black males and minorities that are placed in Special Education programs, administered psycho-stimulants and psychotropic medications as well as national graduation rates, Youth Development placements, etc. The Mentoring workshop will explore the left brain right brain phenomenon and the impact on Black males educationally as well as what makes an effective mentoring program. The workshop will be conducted in a two part series during the conference.

**Location:** Beekman Parlor - 2<sup>nd</sup> Floor

**Presenter:** Dr. Joshua Murfree

**Wed. June 10**

**5:00 p.m. – 7:00 p.m.**      **Executive Committee Meeting**  
**Location:**      MTV Studios

**8:00 p.m. – 10:00 p.m.**      **Welcome to New York Reception**

**Location:**      Mercury Suite – 3<sup>rd</sup> Floor

**Presenting Host Sponsors:** Bloomberg L.P.,  
Empire Blue Cross Blue Shield  
News Corporation

**Host Sponsors:**              The City University of New York  
Democrats for Education Reform  
Edison Learning  
Entergy

**THURSDAY, JUNE 11, 2009**

**6:30 a.m. – 7:00 a.m.**      **The 100 Run / Walk Program**  
**Location:**      Central Park (Depart from hotel lobby.)

**Facilitator:**      Tommie Smith

**Sponsor:**      Aetna Inc.

**7:00 a.m. – 7:45 a.m.**      **Prayer & Devotion**  
**Location:**      Beekman Parlor

**8:00 a.m. – 7:00 p.m.**      **Registration and Ticket Booth**  
**Location:**      Rhinelander Gallery

**Sponsor:**      UPS

**8:00 a.m. – 7:00 p.m.**      **NY & Company Welcome Desk**  
**Location:**      Rhinelander Gallery

**8:00 a.m. – 5:00 p.m.**      **Information Desk**  
**Location:**      2<sup>nd</sup> Floor Promenade

**Wed. June 10 - Thurs. June 11**

**8:30 a.m. – 9:30 a.m.**

**Opening Ceremony**

**Location:** Trianon Ballroom / Petit – 3<sup>rd</sup> Floor

**Presenting Sponsor:** ExxonMobil

Bloomberg

Empire Blue Cross Blue Shield

**9:30 a.m. – 2:00 p.m.**

**Interest Group Interviews – 5 chapters**

**Location:** Hilton Board Room – 4<sup>th</sup> Floor

**9:30 a.m. 11:30 a.m.**

**Coffee Break**

**Sponsor: Dunkin Brands**

**Location:** Beekman Parlor Foyer – 2<sup>nd</sup> Floor

**10:00 a.m. – 12:00 p.m.**

**Adult Workshop: The State of the Black Male in Education**

**Overview:** This workshop will provide attendees with an understanding of the challenges and issues that impede the academic achievement of Black Males. Panelists will provide effective strategies and solutions for parents, educators and community leaders to overcome various learning obstacles for improving academic persistence and performance among young African America males.

**Location:** Beekman Parlor / Sutton North – 2<sup>nd</sup> Floor

**Moderator:** Dr. Thomas Parham

**Presenters:** David Banks

Dr. John Jackson

Elliot Dawes, CUNY

Dr. Howard Fuller

Dr. Rose Duhon Sells, Duplichain Univ.

BG Arnold Gordon-Bray, U.S. Army

**Sponsors:** The City University of New York

Democrats for Education Reform

Edison Learning

New York Life Insurance

U.S. Army

**Thurs. June 11**

**10:00 a.m. – 12:00 p.m.**

**Spouses Workshop: Closing the Digital Divide Between Parents and Youth**

**Overview:** During this session, participants will learn how youth utilize current technology tools and language online. From chat rooms to social networking sites, parents will gain an understanding about the reality of online communication, and communities. This workshop will help bridge the generation and digital communication gap between adults and youth. Throughout this interactive workshop, parents will take part in a candid discussion about both the positive and negative aspects of various online sites targeting youth.

**Location:** Sutton South / Regent Parlor – 2<sup>nd</sup> Floor

**Presenters:** Joseph King, University of Phoenix  
Frank Simmons – Monster.com; Making it Count

**Moderator:** Charles Jackson, Auburn University

**Sponsors:** University of Phoenix

**10:00 a.m. – 12:00 p.m.**

**Adult / Collegiate Workshop: Collegiate 100 Round Table / Bridging the Gap**

**Overview:** This workshop will allow collegiate members to discuss their experiences and successes for chapter formation, structure and program planning doing an interactive roundtable discussion.

**Location:** Nassau Suite – 2<sup>nd</sup> Floor

**Sponsors:** American Red Cross

**10:00 a.m. – 12:00 p.m.**

**Middle School / High School Workshop: Conference Orientation**

**Overview:** Youth will be provided with an overview of conference rules and will have an opportunity to discuss various panels, workshops and event outings taking place throughout the conference.

**Presenters:** Terry Freeman / Stan Savage

**Sponsors:** EMC<sup>2</sup> Corporation

**Thurs. June 11**

**12:15 p.m. – 2:15 p.m.**

**Salute to Youth Luncheon**

**Location:** Grand Ballroom Suite – 3<sup>rd</sup> Floor

**Set Up:** Banquet Rounds

**Production:** Yergan Jones, AEE Productions

**Speaker:** Allan Houston, NY Knicks  
Honorary Membership

**Awards:**

*Mentor of the Year* - Dr. Romeo Stockett - DeKalb Chapter

*Mentee of the Year* - Myron Jackson- Greater Little Rock Chapter

*Boy Scouts Award to Tommy Dortch* – Bob Maccuza

**Sponsors:** Burger King Corporation  
Bank of America  
United States Tennis Association

**2:15 p.m. - 2:30 p.m.**

**Executive Committee / Chapter Development Committee Mtg.**

**Location:** Hilton Board Room – 4<sup>th</sup> Floor

**2:30 p.m. – 4:00 p.m.**

**Financial Strategies for Today’s Market: Your Investments,  
Business and Real Estate**

**Location:** Sutton Center

**Moderator:** Blair Smith, Wealth Management

**Panelists:** Economists – Anika Khan  
Investments – Joseph Ellis  
Home Mortgage – James Wright

**Sponsor:** Wells Fargo

**Thurs. June 11**

**2:30 p.m. - 4:30 p.m.**

**The State of HBCU's: President's Roundtable**

**Overview:** In this session, Education leaders from a variety of perspectives will explore the question of whether there is a continuing relevance for HBCU's in a society that increasingly questions the relevance of race as a determinant of one's ability to succeed. The long and storied history of the HBCU, whose mission has evolved from primary school content to world-class post secondary academic institution, is being put under the spotlight for close and sustained examination.

**Location:** Beekman Parlor / Sutton Parlor North – 2<sup>nd</sup> Floor

**Moderator:** Tommy Dortch Jr.

**Panelist:** Dr. Edison Jackson, Medgar Evers College  
Marcia Keizs, York College  
Dr. Mary Sias, Kentucky State University  
Dr. Ernest McNealy, Chairman of NAFEO  
Dr. Carleton Brown, Clark Atlanta University

**Sponsor:** ING Financial Advisors  
The City University of New York

**2:30 p.m. – 4:30 p.m.**

**The 2009 Economic Stimulus Plan: Opportunities, Recommendations, and a Call to Action**

**Location:** Regent Parlor

**Sponsors:** UBS

**2:30 p.m. – 4:00 p.m.**

**Collegiate / Youth Workshop: Blackademics – Music and the African American History**

**Overview:** Blackademics is an innovative workshop that incorporates interactive lecture, creative writing, music / lyrics and coded language analysis, group discussion and live performance while looking historically at African American music (particularly Hip Hop) and popular culture in the Black freedom struggle.

**Location:** Mercury Suite

**Sponsors:** Kellogg's

**Thurs June 11**

**2:30 p.m. – 8:30 p.m.**

**Preliminary Rounds - African American History Challenge**

**Locations:** New York Suite  
East Suite  
Lincoln Suite

**Sponsor:** State Farm Insurance Companies

**Production:** PSAV

**4:00 p.m. – 6:30 p.m.**

**Dollars and \$ense Rehearsals**

**Location:** Nassau B – 2<sup>nd</sup> Floor

**Sponsor:** State Farm Insurance Companies

**4:30 p.m. – 5:00 p.m.**

**Depart for 106 & Park Taping - 100 youth)**

**Location:** Hotel Lobby

**Sponsors:** BET

**4:30 p.m. – 5:30 p.m.**

**Energy Outlook Town Hall Reception**

**Location:** Trianon Ballroom

**Sponsor:** ExxonMobil

**5:30 p.m. – 7:00 p.m.**

**Education Town Hall**

**Location:** Trianon Ballroom

**Panelist:** Arne Duncan, Sec. of Education

**Presenting Sponsor:** Scholastic, Inc.

**Sponsors:** Edison Learning  
State Farm Insurance Companies

**Menu:** Buffet

**6:00 p.m. – 7:30 p.m.**

**Youth Outing / 106 & Park Taping**

**Location:** BET Studios – 106 & Park

**Sponsors:** BET

**7:00 p.m. – 8:30 p.m.**

**Walt Disney Corporate Reception**

**Location:** Rendezvous Ballroom

**Thurs June 11**

**7:00 p.m. – 11:30 p.m.**

**Youth Party**

Theme: *Club 100*

Location: Spirit Cruise Line – Chelsea Piers

# of Guest: 350

Security: Stan Savage

Production: AEE Productions

**FRIDAY, JUNE 12, 2009**

**6:30 a.m. – 7:00 a.m.**

**The 100 Run / Walk Program**

Location: Central Park

Facilitator: Tommie Smith

Sponsor: Aetna Inc.

**7:00 a.m. – 7:45 a.m.**

**Prayer & Devotion**

Location: Beekman Parlor

**8:00 a.m. – 7:00 p.m.**

**Registration and Ticket Booth**

Location: Rhinelander Gallery

**8:00 a.m. – 5:00 p.m.**

**Information Desk**

Location: 2<sup>nd</sup> Floor Promenade

**8:00 a.m. – 10:00 a.m.**

**State of the 100 Report Breakfast**

Location: Grand Ballroom Suite – 3<sup>rd</sup> Floor

Emcee: John B. Hammond, III

Keynote: Albert E. Dotson, Jr.

Invocation: Col. Ed Brown

Sponsors: Delta Air Lines  
ExxonMobil  
ING Financial Advisors  
AT&T

**8:00 a.m. – 8:45 a.m.**

**Youth Outing / Times Square Photo**

**Location:** Times Square

**8:45 a.m. – 11:30 a.m.**

**Youth Outing / Apollo Theatre**

**Location:** Harlem NY

**10:00 a.m. 12:15 p.m.**

**Coffee Break**

**Location:** Trianon Ballroom Foyer

**Sponsor:** Dunkin Brands

**10:15 a.m. – 12:15 p.m.**

**Board of Directors Meeting/Delegates Assembly**

**Location:** Trianon Ballroom

**10:30 a.m. – 12:00 p.m.**

**Strategies for Investing in Uncertain Times**

**Overview:** Participants will learn effective methods to deal with their financial concerns by learning the 5 golden rules to investing.

**Location:** Regent Parlor

**Panelists:** Delvin Joyce, Manager of Financial Services

**Sponsor:** Prudential Financial

**10:30 a.m. – 12:00 p.m.**

**Spouses Workshop: *Women of Influence: Strategies for Professional and Personal Success in a Down Economy***

**Overview:** During this session, the audience will hear life stories of successful Black Women, woven among the stories are themes of courage, passion, faith, conviction and perseverance. The objective of this session is to not only celebrate the success of these women, but to also provide the audience with inspiration and courage to adapt some of the strategies that have worked so well for these accomplished women.

**Location:** Murray Hill

**Moderator:** Susan Taylor

**Panelist:** Terry McMillan  
Dr. Suzan Johnson Cook

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Shanti Das, Exec. VP of Marketing Universal Records  
Lyah Beth LeFlore  
Carla Harris  
Bonnie St. John  
Gabrielle Morris, Prudential Foundation  
Command Sgt. Maj. Evy Lacy, U.S. Army

**Sponsors:** Prudential Financial  
U.S. Army

**10:30 a.m. – 12:00 p.m. Collegiate Workshop: *Standing Out in a Crowd***

**Overview:** This session will focus on branding and promoting oneself, job readiness and job search strategies for collegiate members. Representative will share how to best market your skills and experiences that can provide a competitive edge in a hyper-competitive job market.

**Location:** Nassau A

**Presenters:** Prudential Financial

**12:15 p.m. – 2:15 p.m.**

**Chairman's Award Luncheon**

**Location:** Grand Ballroom Suite – 3<sup>rd</sup> Floor

**Sponsor:** The Coca-Cola Company

**Emcee:** Jay Harris, ESPN

**Keynote:** Kevin Liles (Honorary Membership)

**2:00 p.m. – 5:00 p.m.**

**Dollars and \$ense Rehearsals**

**Location:** Nassau B

**Sponsor:** State Farm Insurance Companies

**2:30 p.m. – 4:30 p.m.**

**Middle /High School Workshop: *"The Art of Design"***

**Overview:** This interactive workshop will provide youth information about various pathways to careers in the fields of

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fashion and automobile design. Leading experts will be on hand to talk about the path to success in their respective professional fields. High school students will be able to ask questions concerning next steps in professional development and education requirements to pursue careers in design.

**Location:** Mercury Suite

**Moderator:** Mario Middleton

**Presenters:** Ed Welburn, Vice President Global Design  
General Motors Corporation  
D'wayne Edwards- Footwear Design Director-  
JORDAN BRAND, Nike.  
Tania Habermann – Nike Apparel  
U.S. Army Representative

**Sponsors:** General Motors  
The Walt Disney Company  
University of Phoenix  
U.S. Army

**2:30 p.m. – 5:00 p.m. Plenary Session: 2009 Issues Summit**

**Overview:** This year, a pivotal year in the economic, political, social, and just about every other human dimension one can imagine. The 100 Black Men of America, inc. wants to look ahead, and see if there are challenges or opportunities on which we should focus to help sustain and grow our communities. Therefore, the purpose of this session is to not only identify complex emerging issues, but also practical solutions which can be difficult, if not impossible, to see when looking through a single lens, but that come into stark relief when viewed through the prism of the combined lenses of government, business and non-profit. We conclude with a one of two minute summary statement by each panelist.

**Location:** Trianon Ballroom

**Moderator:** Ron Allen, NBC News Correspondent

**Presenters:** **Marc Morial**, President National Urban League  
**Rick Wade**, Senior Advisor and Acting Chief of  
Staff for the Secretary of the United States  
Department of Commerce.

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**Michelle Albert M.D., M.P.H.**, Brigham and Women's Hospital, Harvard University  
**Joel Klein**, Chancellor New York City Department of Education  
**Gregory Meeks**, U.S. Congressman

**Presenting Sponsor:** Wal-Mart Stores, Inc.

**Co-Sponsors:** Community Education Partners

**6:30 p.m. – 8:30 p.m.**

**African American History Challenge Championship**

**Location:** Gramercy Suite – 2<sup>nd</sup> Floor

**Sponsor:** State Farm Insurance Companies

**9:00 p.m. – 12:00 a.m.**

**Grand Party with the 100**

*Literary Corner (14) Authors*

**Location:** Grand Ballroom Suite – 3<sup>rd</sup> Floor

**Literary Corner:**

Terry McMillan

Dr. Suzan Johnson Cook, “Moving Up”

Lyah Beth LeFlore, “Last Night a DJ Saved My Life”

Bonnie St. John, “Live Your Joy”

Aaron Smith, “In the Black”

Carla Harris, “Expect to Win”

Rene Warren & Kristen Poe-Hill “You Buy the Peanut  
Butter and I’ll Buy the Bread”

Thembisa Mshaka, “Put Your Dreams First”

Robert Jackson, “No More Excuses: Black Men Stand Up”

Walter Mosley, “Devil in a Blue Dress, A Red Death”

Annette Gordon Reed, “The Hemingses of Monticello”

**Entertainment: Michael Phillips**

**Sponsors:** MillerCoors  
Harrah’s Entertainment

**9:00 p.m. – 11:30 p.m.**

**Youth Party – Club 100**

**Location:** Trianon Ballroom / Petit – 3<sup>rd</sup> Floor

**Entertainment:** DJ

**Sponsors:** Wal-Mart Stores, Inc.

**Fri. June 12**

**SATURDAY, JUNE 13, 2009**

**6:30 a.m. – 7:00 a.m.**

**The 100 Run / Walk Program**

**Location:** Central Park

**Sponsor:** Aetna Inc.

**7:00 a.m. – 7:45 a.m.**

**Prayer & Devotion**

**Location:** Beekman Parlor

**8:00 a.m. – 3:00 p.m.**

**Ticket Sales**

**Location:** 2<sup>nd</sup> Floor Promenade

**8:00 a.m. – 5:00 p.m.**

**Information Desk**

**Location:** 2<sup>nd</sup> Floor Promenade

**8:00 a.m. – 11:30 a.m.**

**Dollars and \$ense Competition**

**Location:** Mercury Ballroom – 3<sup>rd</sup> Floor

**Sponsor:** State Farm Insurance Companies

**12:00 p.m. – 1:30 p.m.**

**Report From Our Youth Luncheon**

**Location:** Grand Ballroom Suite – 3<sup>rd</sup> Floor

Georgia Pacific Foundation

Wells Fargo

Shell Oil Company

Scholastic Inc.

**2:00 p.m. – 4:00 p.m.**

**Mentoring Workshop: *Mentoring the 100 Way (B)***

The Mentoring 100 Way workshop is an opportunity for members and community constituents as well as conference participants to be certified as well as re-certified as mentors. The workshop will further serve as a comprehensive training vehicle for potential regional trainers for the organization. The workshop will discuss the S.M.A.R.T. approach to mentoring as well as the techniques centered on 1:1, Group and Tag –Team mentoring. The workshop will lend itself to a didactic session among the participants on what makes mentoring work in their communities and why. The workshop will elucidate the need for members to understand the impact of mentoring a diverse group of Black males based on age, race, educational level, cognitive abilities and social economic

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**Location:** Mercury Suite - 2<sup>nd</sup> Floor

**Presenter:** Dr. Joshua Murfree

**2:00 p.m. – 4:00 p.m.**

**ACT! Against AIDS Leadership Initiative**

**Location:** Nassau B

**Sponsor:** CDC

**2:00 p.m. – 4:00 p.m.**

**The Fight Against Cancer in the 21<sup>st</sup> Century**

**Location:** Nassau A

**Sponsor:** American Cancer Society  
MillerCoors

**2:00 p.m. – 4:00 p.m.**

**Community Empowerment Project:** Eagle Academy Convocation

**Location:** Eagle Academy

**2:00 p.m. – 5:00 p.m.**

**Fatherhood Initiative - Daddy's Promise Father-Daughter Dance**

**Location:** Trianon Complex – 3<sup>rd</sup> Floor

**Production:** PSAV

**2:00 p.m. – 5:30 p.m.**

**Macy's Shopping Outing**

**Location:** Macy's New York

**Sponsor:** Macy's

**2:00 p.m. – 7:00 p.m.**

**Youth Outing #1**

**Location:** The Lion King Play – Broadway

**Sponsor:** U.S. Army

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**2:00 p.m. – 7:00 p.m.**

**Youth Outing #2**

**Location:** USTA - Arthur Ashe Stadium

**Sponsor:** United States Tennis Association

**7:00 p.m. – 7:45 p.m.**

**Pre Gala Reception**

**Location:** Foyer – 3<sup>rd</sup> Floor

**Sponsors:** AT&T  
Community Education Partners  
New York Life Insurance  
U.S. Army

**7:45 p.m.**

**Doors Open**

**8:00 p.m. – 11:00 p.m.**

**Black Tie Gala and Concert**

**Location:** Grand Ballroom Suite – 3<sup>rd</sup> Floor

**Emcee:** Vivica Fox / Curt Menefee

**Honorees:** Leadership in Public Advocacy  
Gov. David Paterson  
Gov. Douglas Wilder

Leadership in Education  
Dr. Howard Fuller – Black Alliance for Education Options  
Dr. Charles Kennedy (WellPoint)  
New York Chapter Recognition

**Entertainment:** Maxwell

**Host Presenting Sponsors:** Bloomberg L.P.  
Empire Blue Cross Blue Shield

**Sponsors:** AARP  
Anheuser-Busch Companies  
Delta Air Lines  
UPS

**9:00 p.m. – 12:00 a.m.**

**Youth Party**

**Location:** Trianon Ballroom

**Sponsor:** Wal-Mart Stores, Inc.

**Sat. June 13**

**10:30 p.m. – 11:30 p.m.**

**Maxwell Performance**

**Location: Grand Ballroom Suite – 3<sup>rd</sup> Floor**

**SUNDAY, JUNE 14, 2009**

**7:00 a.m. – 8:00 a.m.**

**Ecumenical Breakfast**

**Location: Grand Ballroom Suite – 3<sup>rd</sup> Floor  
Back half of the room**

**8:00 a.m. - 10:00 a.m.**

**Ecumenical Service and Concert**

**Location: Grand Ballroom Suite - - 3<sup>rd</sup> Floor**

**Keynote: Bishop Hezekiah Walker**

**Sponsors: State Farm Insurance Companies  
AT&T**