



Kevin L. Patterson is the Worldwide Director of Sales at IBM for the POWER System Unit. He is responsible for over \$1 billion in annual revenues. In his current position he travels the world discussing I/T strategies with clients, Business Partners and fellow employees. He manages a team of sales executives that specialize in various components of IBM servers.

Mr. Patterson has worked at IBM for over 30 years. During this time he has held numerous technical, sales and management positions. He has been responsible for hardware product sales that cover just about the entire IBM product line. He has also covered several industries including government, education, distribution, manufacturing and finance.

Mr. Patterson is very involved in national, statewide and local community organizations. He was one of the founders of Charlotte's African American leadership organization, Focus On Leadership. He was the second President of the 100 Black Men of America Greater Charlotte chapter and currently serves on the organization's national executive committee. His role on the executive committee includes co-chairman of conventions and meetings. He also served as President of the United Way Board of Directors for North Carolina and served on the local United Way Board of Directors. Mr. Patterson and his wife, Charlene, chaired the capital fund ministry at their church, Friendship Missionary Baptist Church, which raise \$5 million.

Mr. Patterson has a special love for the Arts. This goes way back to his days as a child when he says he listened to all his family members play various instruments. His specialty was playing – ears – he listened well but didn't have the talent or patience as his Mother would say. During his time in Charlotte, Mr. Patterson has served on the Afro American Cultural Center's Board. Twice he has served on the Arts & Science Council Board of Directors including the Executive Committee. Before then he was a Grants panelist for the ASC. He chaired the Charlotte Mecklenburg Public Arts Commission during the time when the City and County passed the 1% Public Arts ordinance and spoke about the importance of Public Art at an Americans for the Arts national meeting. He and his lovely wife also chaired the Mint's "Celebrating the Legacy" communitywide effort to support the Bearden / Driskell exhibition.

Mr. Patterson has been recognized by numerous civic organizations including JA, Inroads, YMCA, Focus On Leadership, 100 Black Men of America and United Family Services. He was also named as one of the top 10 leaders in Charlotte by the Charlotte Observer and Charlotte Post.

Mr. Patterson is married to Charlene Price Patterson and has two children Charise and Craig.