

MEDIA INVITATION
FOR IMMEDIATE RELEASE
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BLACK MEN
OF AMERICA, INC.

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100 BLACK MEN OF AMERICA IS HEADING TO FT. LAUDERDALE FOR 2010 CONFERENCE

100 Black Men of America, Inc., 100 Black Men of Greater Ft. Lauderdale Chapter & Greater Ft. Lauderdale Convention & Visitors Bureau Announced 24th Annual 100 Black Men of America Conference During Recent Press Event

[ATLANTA, GA] The 100 Black Men of America, Inc., 100 Black Men of Greater Ft. Lauderdale Chapter and the Greater Ft. Lauderdale Convention & Visitors Bureau recently hosted a press conference at the Westin Diplomat Hotel in Ft. Lauderdale, Florida to announce the details of the 24th Annual 100 Black Men of America Conference. The press event, which took place at the 2010 conference location, drew more than 100 community stakeholders, corporate partners and members of the media.

Leaders of the international nonprofit organization provided participating news outlets with highlights of the upcoming 2010 conference, the 100 Black Men of America's global mentoring efforts, various community outreach programs, announcements from select corporate partnerships and details concerning the conference's regional economic impact. Chairman of the 100 Black Men of America, Inc., Al Dotson, Jr., Esq., Nicki Grossman, President of the Greater Ft. Lauderdale CVB and Patricia Williams of Burger King Corporation made special remarks during the event.

"We are extremely excited to announce Ft. Lauderdale as the home of our 24th Annual Conference and our partnership with the Greater Ft. Lauderdale Convention and Visitors Bureau," said Chairman Dotson. "Last year, our conference provided an international platform to engage with leaders from around the globe on issues concerning education in the African-American community. This year's conference will uniquely address the critical need for mentoring young minds into becoming our future leaders."

Other key figures in attendance at the press conference included: Jim Notter-Superintendent of Broward County School, BET's Dr. Bobby Jones and Hazelle Rogers- Florida House of Representatives- District 94.

For additional information on the 100 Black Men of America, Inc., visit www.100blackmen.org.

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Left: Albert Dotson, Jr., Esq.-Chairman of the Board, 100 Black Men of America, Inc., Al Tucker- Vice President of Multicultural Business Development-Greater Ft. Lauderdale CVB, Nicki Grossman- President of the Greater Ft. Lauderdale CVB, Dennis Wright- President of 100 Black Men of Greater Ft. Lauderdale Chapter and John Hammond-CEO, 100 Black Men of America, Inc. pose for a picture at the press conference. Right: CEO John Hammond greets Broward County Superintendent Jim Notter at the recent press event.

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Left: Patricia Williams, Manager of Inclusion and Supplier Diversity with Burger King Corp., address media and community stakeholders during the press conference. Williams shared various examples of successful community partnerships between Burger King and the 100. Right: Chairman Al Dotson, Jr. speaks with reporters during the press conference about the 24th Annual Conference coming to Ft. Lauderdale, Florida.



Left: Bridgitte Killings with Bank of America, Chairman Al Dotson, Jr., and Katrina Wright with Bank of America pose for a picture during the press event at the Westin Diplomat in Ft. Lauderdale, FL. Right: Dr. Bobby Jones with guest at press event.

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About 100 Black Men of America, Inc.

100 Black Men was founded as an organization in New York City in 1963. The national organization, 100 Black Men of America, Inc. began with nine chapters in 1986 as a national alliance of leading African American men of business, public affairs and government with a mission to improve the quality of life for African Americans, particularly African American youth. Today, under the direction of Albert E. Dotson, Jr., the organization has 116 chapters in the United States, England and the Caribbean. The 100 serves as an international coalition focused on creating educational opportunities, promoting economic empowerment, addressing health disparities and creating positive mentoring relationships.