

NEWS RELEASE
FOR IMMEDIATE RELEASE
December 4, 2008

100
BLACK MEN
OF AMERICA, INC.

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100 BLACK MEN OF AMERICA, INC. FEATURED IN DECEMBER EBONY MAGAZINE

National Publication Highlights The 100's Mentorship Programs, Youth Outreach

[ATLANTA, GA]- The 100 Black Men of America, Inc. is featured in the December issue of Ebony Magazine. The national publication highlights the 100's outreach to African-American youth through various mentorship programs across the country.

"Our youth are an extremely important part of the efforts of our organization," said John Hammond, Chief Executive Officer of the 100 Black Men of America, Inc. "Each of our 110 chapters are charged with creating and sustaining viable mentorship programs that track the progress and success of our youth. Enhancing both academics and social skills are vital in developing these young minds and future leaders."

The 100 Black Men of New York's Eagle Academy was featured throughout the piece. One of the Eagle's Academy founders David Banks expressed the success of the all-male program and the need for mentorship programs directed towards young African-American men. Dr. Joshua W. Murfree's accomplishments with the 100 Way program and S.M.A.R.T. (Specific, Measurable, Attainable, Realistic, Target Driven) technique were also highlighted in the three-page feature article. Additionally, the 100's 2007 Mentor of the Year Johnnie Terry gave a personal reflection of his individual outreach to youth in his hometown of Jackson, Mississippi.

"Across this nation the 100 continues to serve as the model for effective mentorship and youth development in the African-American community," added Albert Dotson, Jr. Esq., Chairman of the 100 Black Men of America, Inc. "Our responsibility as leaders in our respective chapters is to give back to our youth and empower our communities."

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The 100 Black Men of America, Inc. is featured in the December issue of Ebony Magazine for its national mentorship programs and youth outreach. 100 member Dr. Joshua W. Murfree is pictured above on right.

{Photos from December issue of Ebony Magazine}

Albert E. Dotson, Jr. Esq.
Chairman of the Board

John B. Hammond III
Chief Executive Officer

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About 100 Black Men of America, Inc.

100 Black Men was founded as an organization in New York City in 1963. The national organization, 100 Black Men of America, Inc. began with nine chapters in 1986 as a national alliance of leading African American men of business, industry, public affairs and government with a mission to improve the quality of life for African Americans, particularly African American youth. Today, under the direction of Albert E. Dotson, Jr., the organization has 110 chapters, and growing, in the United States, England and the Caribbean. Members represent a myriad of professions including corporate executives, physicians, attorneys, entrepreneurs, entertainers, elected officials, professional athletes, educators and men from numerous other professions that have created an international coalition focused on creating educational opportunities, promoting economic empowerment, addressing health disparities and creating positive, nurturing mentoring relationships. The men of the 100 are committed as individuals, and as an organization, to increasing our engagement with youth, and to influence others to become mentors who will literally change the future for a young person. This change reverberates exponentially to our communities, our nation and the world.

Albert E. Dotson, Jr. Esq.
Chairman of the Board

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