

NEWS RELEASE
FOR IMMEDIATE RELEASE
August 4, 2009

100
BLACK MEN
OF AMERICA, INC.

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**100 BLACK MEN OF AMERICA, INC. JOINS THE BLACK STAR
PROJECT FOR MILLION FATHER MARCH MOVEMENT**

*International Alliance Focuses on African-American
Fathers Engaging in Education*

[ATLANTA, GA] The 100 Black Men of America, Inc. and The Black Star Project recently announced that they will partner this year for the 2009 Million Father March initiative. The Million Father March is a global coalition of fathers joining together to play a more active role in the education of African-American youth. Since 2004, this initiative has galvanized the support of fathers world-wide by encouraging them to take their children to school on the first day and to play an active role in their child's educational development throughout the year.

"100 Black Men of America, Inc., in recent years, has been expanding its fatherhood initiative by establishing relationships to draw attention to the important role that fathers play in building and sustaining communities; we are excited to partner with the Million Father March global initiative as we share in a common vision of making education a major priority in our community," said John Hammond, Chief Executive Officer of 100 Black Men of America, Inc. "While this is the first national partnership of our two organizations, some of our Board Members like Vernon Durden and Dennis Wright of our Beaumont, Texas and Greater Fort Lauderdale Chapters, respectively, have participated for the past few years -- they have experienced what we already know, that male role models are important in the overall development process of our youth and young adults."

Since the projects inception in 2004, fathers, grandfathers, foster fathers, stepfathers, uncles, cousins, male caregivers and more have participated in the event. While the Million Father March was initially created for African-American men, men and women of all races, nationalities and faith backgrounds have also joined in the international movement.

"When fathers and men participate in the education of children, schools and communities become safer, homes become more stable and the learning and positive social outcome for children improve dramatically," said Phillip Jackson, executive director of The Black Star Project. "A father's participation in the education of his children is like a kind of magic. It works!"

In 2008, the Million Father March took place in 475 cities nationwide as well as in two international cities: Tamale, Ghana and London, England. More than 600,000 participated.

"Statistics reflect that when fathers are actively involved in their children's education, youth tend to have higher standardized test scores, higher grade point averages, higher attendance rates and higher graduation rates from high school," added Chairman of 100 Black Men of America, Inc. Albert Dotson, Jr., Esq.

Albert E. Dotson Jr. Esq.
Chairman of the Board

John B. Hammond III
Chief Executive Officer

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For more information on the Million Father March, visit www.blackstarproject.org. For additional information on the 100 Black Men of America, Inc., visit www.100blackmen.org.

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About 100 Black Men of America, Inc.

100 Black Men was founded as an organization in New York City in 1963. The national organization, 100 Black Men of America, Inc. began with nine chapters in 1986 as a national alliance of leading African American men of business, public affairs and government with a mission to improve the quality of life for African Americans, particularly African American youth. Today, under the direction of Albert E. Dotson, Jr., the organization has 116 chapters in the United States, England and the Caribbean. The 100 serves as an international coalition focused on creating educational opportunities, promoting economic empowerment, addressing health disparities and creating positive mentoring relationships.

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